



OGA 2018 Annual Conference & Expo

August 27-29, 2018
Embassy Suites
Norman, Oklahoma

Sponsor/Exhibitor Packet

[Click here](#) to register online or visit
www.okgas.org

OGA

308 NE 27th Street
Oklahoma City, OK 73105
405-528-1752
405-524-5095 (fax)
www.okgas.org

Oklahoma Gas Association
2018 Annual Conference & Exposition
August 27 – 29, 2018 • Norman, OK

ALL RATES IN THIS PACKET ARE CONSIDERED “EARLY BIRD” AND ARE GOOD THROUGH AUGUST 3, 2018. SELECT RATES WILL INCREASE BEGINNING AUGUST 4.

THE DEADLINE TO REGISTER AS A SPONSOR/EXHIBITOR IS AUGUST 17

Exhibitor Highlights – Making the most of your TIME

- Networking opportunities during the pre-conference Golf and Sporting Clays events.
- Conference reception Monday night.
- Extended break times - more time with attendees.
- Special event for attendees to visit your booth and become eligible to participate in the conference’s traditional “Bidding War” activity.
- Drawings in the Exhibit Area **BY YOU** – Attendees register at your booth, you conduct the drawing and announce winners who then come to see you to claim their prize. More contact opportunities.
- Tuesday evening dinner – drawing for the exhibitor-sponsored gift. Attendee must be present to win.

Conference Hotel - Embassy Suites Hotel

2501 Conference Dr., Norman, OK 73069

Phone – (405) 364-8040

Conference Rate is available until August 13 – [Click here to reserve room](#)

New for the 2018 OGA Annual Conference

Product/Service Demonstrations

Select exhibitors will have the opportunity to demonstrate new products or services Wednesday, August 29. Six time periods - three slots between 8:30 a.m. to 9:25 a.m., and three slots between 9:30 a.m. to 10:25 a.m. have been designated as demonstration sessions. The demonstrations may be indoors or outdoors.

If your company is interested in conducting a demonstration, please contact Tom Rider at tom@meso.org or Jeff Kaufmann at jeffk@meso.org for more information and an abstract form. To be considered, an abstract must be completed and only one abstract per exhibitor/associate member will be accepted. The OGA Board of Directors will select demonstrations. If there are more abstracts than time slots, those not selected for 2018 will be given priority for the 2019 conference.

Cornhole Tournament

For those who aren't familiar with this game, think indoor horse shoes with bean bags. Following dinner and our auction Tuesday, August 28, we will host a cornhole tournament. We plan to have 7 cornhole games going at one time during the tournament. Entry fee proceeds will go to the OGA Scholarship fund.

On a first come, first serve basis, exhibitors who register for the conference AND commit to bringing a Cornhole game set – 2 boards and 8 bags – will have the opportunity to promote their company. We encourage those who provide the game set to put their company's logo on the game boards. All components of the cornhole game set must meet the equipment standards of the American Cornhole Association. If your company is interested in supporting the Cornhole Tournament, please contact Tom Rider at tom@meso.org or Jeff Kaufmann at jeffk@meso.org.

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Conference Schedule-*

Monday, August 27, 2018 – Exhibit Hall Open from 8 a.m. – 7:30 p.m. for set up

- 12 p.m. Golf Tournament – Westwood Golf Course, 2400 Westport Drive, Norman
Cost: \$85 with LUNCH ON YOUR OWN
- 1 p.m. Sporting Clays – Quail Ridge Sporting Clays, 2401 S. McLoud Road, OKC
Cost: \$85 with LUNCH ON YOUR OWN/Shooters provide their own shells
- 6:30 p.m. **Exhibit Hall Opens for Reception**

Tuesday, August 28, 2018 – Exhibit Hall Open from 8 a.m. – 9 p.m.

- 8:30 a.m. Opening Session
- 9:45 a.m. Breakout sessions
- 10:40 a.m. **Break with Exhibitors**
- 11:15 a.m. Breakout sessions
- 12:10 p.m. **Lunch in Exhibit Hall**
- 1:15 p.m. Breakout sessions
- 2:15 p.m. **Break with Exhibitors**
- 2:45 p.m. General Session
- 5:30 p.m. **Dinner in Exhibit Hall**

Wednesday, August 29, 2018 – Exhibit Hall Open from 7 a.m. – 1 p.m.

- 7 a.m. OGA Annual Meeting
- 8:30 a.m. Product/Service Demonstrations
- 10:25 a.m. **Break with Exhibitors**
- 11 a.m. Closing Session
- 12 p.m. **Closing Lunch**

***All Exhibitor events are at Embassy Suites Hotel in Norman unless otherwise noted.**

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Exhibitor Facts:

- **Basic Exhibitor Registration includes listing in the conference program, meals, events, and sessions for one person. Only current OGA members may exhibit. If you are not a member, you may exhibit, however, your cost will include an annual membership (\$375 value) fee.**
- Each Exhibitor receives one six-foot (6') draped table and two chairs. Electricity is available upon request. An additional table will be \$100.
- Exhibit Hall will be open for Exhibitors/Sponsors set-up from at 8 a.m. to 5 p.m. Monday, August 27.
- Reservations are REQUIRED for Tuesday Dinner.
- Exhibitors are responsible for their own set-up and tear down.
- Exhibitors wishing to have material shipped to or from the Embassy Suites need to make arrangements directly with the Embassy Suites at (405) 253-3547.
- All prize drawings will be held in the exhibit hall as part of the Silent & Live Auctions, the Bidding Wars, or announced at break or meal times.
- Exhibit Hall is open for conference participants from 6:30 p.m. – 7:30 p.m., Monday (optional); 8 a.m. – 9 p.m., Tuesday; and, 7 a.m. – 1:00 p.m., Wednesday.
- Exhibitors who tear down early may not be invited to exhibit at future OGA events.

Prize Drawings

Participate in **BIDDING WARS** by donating a gift, gift basket or gift card with a minimum value of \$50. Attendees will visit with participating exhibitors to get play money to use for bidding on the donated prizes.

Giveaways

A great way to keep your name in front of clients and potential clients throughout the year.

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Conference Sponsorship / Exhibitor Opportunities & Benefits

Sponsor Level	All sponsorships begin with:	Additional Benefits:	Cost:
President's Club	Basic Exhibitor Registration packet	<ul style="list-style-type: none"> • Golf & Sporting Clays Sponsor signs • Recognition at Monday Reception • Recognition at all General Meetings • Prominent Signage throughout the conference area • Ad in the Conference program • Two Additional registrants 	\$2,500
Diamond	Basic Exhibitor Registration	<ul style="list-style-type: none"> • Golf & Sporting Clays Sponsor signs • Recognition at Monday Reception • Sponsor Tuesday Dinner 	\$1,800
Platinum	Basic Exhibitor Registration	<ul style="list-style-type: none"> • Golf & Sporting Clays Sponsor signs • Recognition at Monday Reception • Sponsor Tuesday or Wednesday Lunch 	\$1,500
Gold	Basic Exhibitor Registration	<ul style="list-style-type: none"> • Golf & Sporting Clays Sponsor signs • Recognition at Monday Reception • Sponsor: Monday Reception, Morning or Afternoon Break (Event sponsor assigned on first-come basis) 	\$1,200
Silver	Basic Exhibitor Registration	<ul style="list-style-type: none"> • Golf & Sporting Clays Sponsor signs • Recognition at Monday Reception • Sponsor a Golf Specialty Event (Ex: Longest Drive, Closest to Pin) • Specialty Event determined by OGA 	\$900
Bronze	Basic Exhibitor Registration	<ul style="list-style-type: none"> • Golf & Sporting Clays Sponsor signs • Recognition at Monday Reception 	\$600
Basic	Includes listing in conference program, tickets to all meals for one person; one exhibit space; entrance to all sessions. (<i>Electricity available upon request</i>); see Exhibition Facts for more details.		\$415
Non-members Basic	Only current OGA members may exhibit. If you are not a member, you may exhibit and your cost includes an annual membership (\$375 value which includes ad space in the OGA Directory) in addition to all benefits provided in the Basic Level Package.		\$790
Pre-Conference Golf Event Sponsorship Opportunities			
Individual Golf Hole Sponsorships			\$75
Long Drive Hole (only 2 available)			\$150
Closest to the Hole (only 2 available)			\$150

Click [here](http://www.okgas.org) to register online or visit www.okgas.org

Silent & Live Auctions with proceeds going to the OGA Scholarship Fund

For more than twenty years, OGA has awarded \$1,000 scholarships. This year will be no exception. To raise the funds necessary for these scholarships, the association will be conducting its annual Silent Auction in conjunction with the Annual Conference. The OGA Scholarship is open to all high school seniors who are dependents or grandchildren of **OGA Member employees or retirees**.

Silent Auction

Members of all classes – Distribution, PGT, Municipal and Associate – are asked to donate a gift basket or silent auction item valued at \$100 or more. The more items donated to the auction, the more scholarships which can be awarded.

The auction will take place Tuesday, August 28 during the annual conference. Donated items may be brought to the conference or delivered to the OGA offices prior to August 21st. Members who plan to donate silent auction items or need more information should contact Jeff Kaufmann at jeffk@meso.org.

Silent Auction Items

What can be donated to the Silent Auction? Practically everything of value. Members willing to donate are encouraged to put together a theme basket with a value of \$100 or more. The baskets could have themes such as – “A Night at the Movies;” “An Evening with the Thunder/Dodgers;” and, “Rainy Day Activities.” The possibilities are only limited by the imagination of the donating organization.

Auction items should be delivered to the Annual Conference Registration table by 8 a.m., Tuesday, August 28. OGA staff will then develop the auction sheet for each item in the auction.

Live Auction

Donated items with a \$500 or greater value will be sold through a live auction during the Tuesday, August 28 dinner. Not only do live auction items increase the scholarship funds, they also increase the evening’s entertainment.

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Exhibitor Registration Form

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Primary Exhibitor		
Company/Organization		
Mailing Address		
City/State/Zip		
Phone	Fax	Email

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ARE GOOD THROUGH AUGUST 3, 2018.
SELECT RATES WILL INCREASE BEGINNING AUGUST 4.**

Sponsor / Exhibitor Registration – Please see Sponsorship / Exhibitor Opportunities & Benefits Page for details	Cost	Applicable Amount
President’s Club	\$2,500	
Diamond	\$1,800	
Platinum	\$1,500	
Gold	\$1,200	
Silver	\$900	
Bronze	\$600	
Basic	\$415	
Non-members Basic	\$790	
Sub-Total		

**To insure all Sponsorship / Exhibitor Opportunities & Benefits are received,
registration must be completed by August 17, 2018**

Additional Exhibitor Registrations – \$225 early bird (on or before August 3) Each Additional Exhibitor Registration Includes: Tickets to all meals and entrance to all sessions. Tuesday evening dinner is included in registration – Reservations are required.	Quantity	Applicable Amount
Names: 1. _____ 2. _____ 3. _____ 4. _____		
Tuesday Dinner (RESERVATIONS REQUIRED)		Yes or No
Sub-Total		
Additional Table	\$100	
Electricity	\$0	Yes or No
Golf – \$85 early bird (on or before August 3)		
Individual Golf Hole Sponsorships – \$75 per hole		
Longest Drive – \$150 per hole		
Closest to the Pin – \$150 per hole		
Sporting Clays – \$85 early bird (on or before August 3)		
Sub-Total		
TOTAL		

Registration is not complete until payment is received.

Make Payment to: OGA • 308 N. E. 27th Street • Oklahoma City, OK 73105-2717
 Please call (405) 528-1752 if you have any questions.

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Registration questions may be directed to Deborah Gonzales at deborah@meso.org, and conference topic or event questions may be directed to Jeff Kaufmann at jeffk@meso.org.

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Refund/Cancellation Policy - Registrants who cancel ten (10) working days prior to the start date of the event are entitled to a full refund. A fifty percent (50%) refund is available to registrants cancelling at least five (5) working days prior to the start date of the event. There is no refund for cancellations made less than five (5) working days prior to the start of the event, or for no-shows. To notify of cancellation, please contact Deborah Gonzales by email at deborah@meso.org, or by phone at 405-528-1752.

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